# CLEAN WATERWAYS

# 2022 SPONSORSHIP OPPORTUNITES

APRIL 5-7, 2022 • PITTSBURGH, PA

#### **REGISTRATION SPONSOR** \$2,500

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all preshow event promotion e-mails.
- Company logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website

#### **CONFERENCE & EXHIBITION PRESENCE:**

- Logo recognition in online registration system
- Your company logo on kick panel of the CLEAN WATERWAYS registration desk

# **RELATIONSHIP BUILDING:**

• Reduced rate for conference passes

# BEVERAGE STATION SPONSORSHIP \$1,500

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all preshow event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

# **CONFERENCE & EXHIBITION PRESENCE:**

- Company recognition/logo on sponsorship signage at the event
- Company recognition in the show guide: logo, contact information and 50-word description
- Company logo on signage next to your sponsored beverage station
- Company logo on napkins at bar
- Option to place koozies or cups with company branding at sponsored beverage station

### **RELATIONSHIP BUILDING:**

• Reduced rate for conference passes

# **REGISTRATION PEN SPONSOR** \$1,200 EXCLUSIVE

#### **BRAND REACH:**

- Inclusion as a sponsor in all applicable advertising, marketing and promotion of the conference; company recognition/logo included in all preshow event promotion e-mails.
- Company recognition/logo in the sponsor index on the CLEAN WATERWAYS website with reciprocal hyperlink to your company website
- Company recognition/logo included in all pre-show event promotion e-mails. Once contract is signed and logo is received, inclusion will begin.

# **CONFERENCE & EXHIBITION PRESENCE:**

- Company recognized on signage throughout the event space
- Company recognition in the show guide: logo, contact information and 50word description
- Branded pens with company logo on pens at registration desk for attendees at check-in to use and take-away with them

# **RELATIONSHIP BUILDING:**

· Reduced rate for conference passes